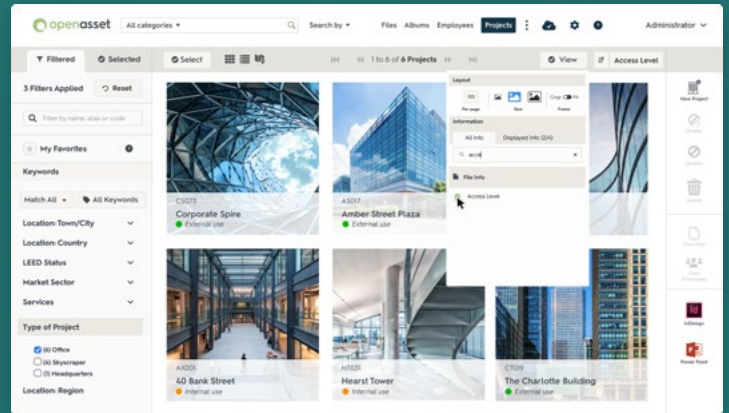# Digital Asset Management (DAM)

OpenAsset is the only project-based Digital Asset Management solution designed for architecture, engineering, construction and real estate firms.

Manage Your Images, Showcase Your Projects and Win More Business with OpenAsset

Our project-based technology is designed to support your daily operations with smart digital asset management tools — and it's the only solution built specifically for real estate and AEC firms.

In the last two decades, we've helped more than **700 firms** around the world better manage their image libraries, improve business productivity, and create faster, better-performing proposals. Our tools make it easy to visualize and showcase projects, and ultimately, close more sales.

The Only Project-Based Digital Asset Management Solution for the Built World

Boost Efficiency

Find, use and share your assets faster and easier than ever while managing them in a secure, cloud-based environment.

Maximize Value

Our DAM solution makes it easy to find and repurpose your images, so you get the most out of your investment.

Improve Productivity

Quickly create high-quality proposals that close deals. Our DAM integrates with CRM and ERP platforms, allowing you to create bids that include project imagery and key data.

Strengthen Your Brand

Keep every proposal on-budget and on-brand with consistent imagery and design. With OpenAsset's DAM, you ensure users only access high-quality approved images.

OpenAsset Works Around Your Business

Our technology solution is tailor-made for AEC and real estate firms. Produce more content faster, and create better proposals that win more business.

Team or **enterprise** licenses depending on the needs of your business.

Onboarding and services with our amazing Onboarding and Customer Success team.

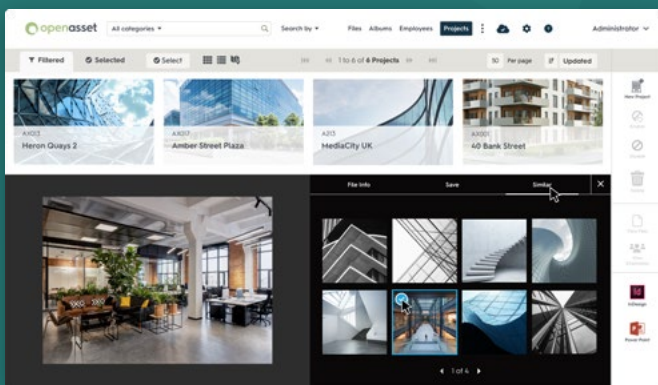We look after your **data**. Your assets are stored, secured and accessible.

Additional Modules:

Employee Module
Create employee resumes within minutes.

Various Integration Modules
Integrate software like CRM, ERP and CPM platforms.

Artificial Intelligence in OpenAsset

Image similarity - The ability of image recognition to identify similar images, ultimately simplifying search.

Features and Integrations

- Cloud-based
- Simple project and across-project search
- Automated project-based tagging
- Batch editing
- Access level settings
- Multimedia file support

Integrations with:

- CRM and ERPs
- Construction Project Management Platforms
- REST API & Integration Automation Platform available for custom integrations
- Document Creation Software

Check out our full list of integrations **here**.

openasset

openasset.com

Who Uses OpenAsset

We have over **700 AEC and Real Estate client**s around the globe.

> You could tell it was the kind of software tool that was born out of really understanding what the image consumers in architecture design firms need on a day to day basis.

ZGF
ZIMMER GUNSUL FRASCA ARCHITECTS LLP

"Inspire people through visualization of the built world"

We help companies passionate about winning business in AEC & Real Estate.

Our SaaS products enable our clients to optimize marketing workflows and maximize value from their visual assets.

By leveraging our domain knowledge, cloud and AI we continue to be the number one choice for companies that manage projects and properties in the built world.

Foster + Partners   CANNONDESIGN   WOODS BAGOT   mace   BATES SMART.   BDP.   Gensler

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