

# Blackbox Connector Connectivity for All

www.blackboxconnector.com



# **Bringing Data Together with the Blackbox Connector**

- Designed by Platinum Partner, Full Sail Partners
- Ready-to-go Connectors for Deltek Vision
- Low cost, quick to deploy
- ■100% API driven
- Purpose is to ease burden on IT, improve data consistency across platforms, and predictable costs
- Secure and available for cloud, hosted or onpremise
- ■Future proof Full support for Vantagepoint

### Deltek.





### **Blackbox Connectors**

- Client Feedback Tool | On-demand and Batch Project and Client Feedback Connector
- Concur | Spend Management Connector
- Constant Contact & MailChimp | Email and Campaign Management Connector
- •Informer | Business Intelligence Tool Connector
- ...and more to come.





client



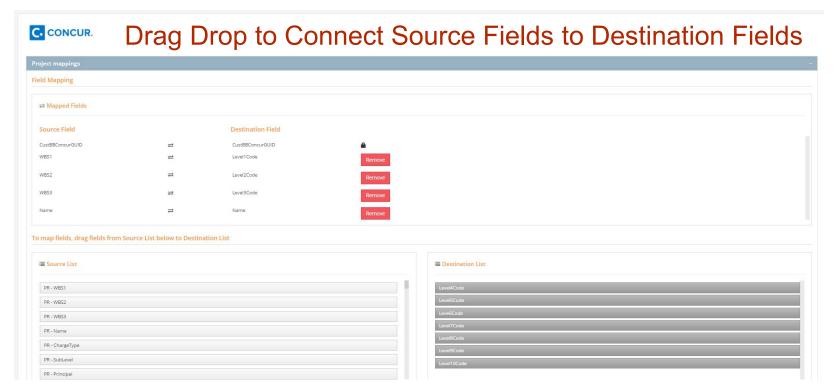








### Why Blackbox?



Future Release: In Version 2.0 this will be expanded to include fields beyond the standard datasets



# Spend Management Connector





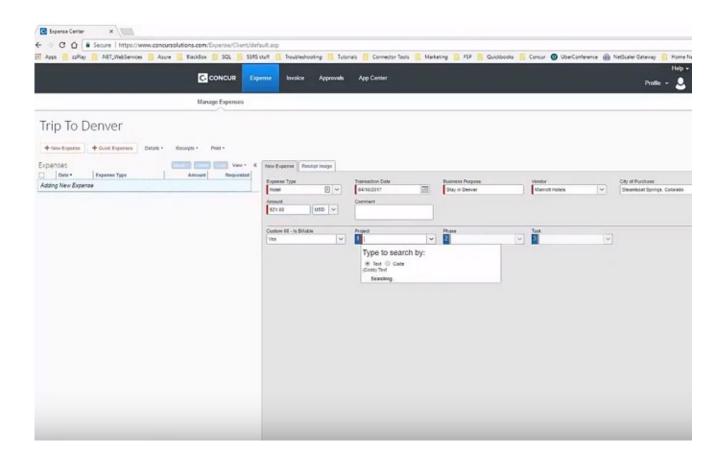
### **Spend Management Connector**

- Give your employees their own personal assistant by combining the power of Deltek Vision and Concur
- Improve efficiency for employees, allowing them to focus on core business goals
- Reduce mistakes and fraud with built-in controls and duplication verification
- Lower costs by implementing company-wide policies to control expenses
- Enable HR and accounting staff to better manage expense processing, from approval to payment posting
- Shorten payment cycles
- Improve Payables and Consultant Accruals with Invoice



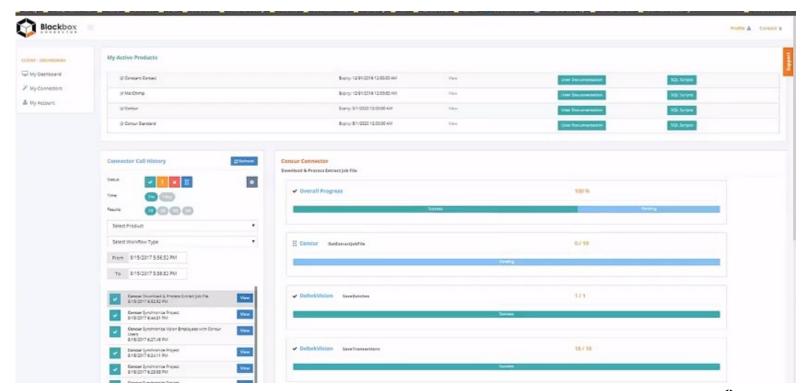


### **Use Concur**



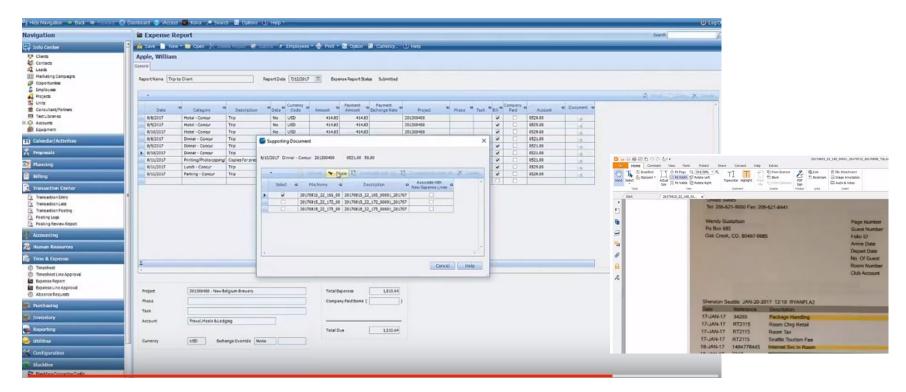


## **Transfer your Data**





### **Use Deltek**





# **Outbound Email Connector**





### **Outbound Email**

- Reduce duplication of entry
- Maintain consistent and accurate marketing data
- Track performance of email campaigns
- Receive insight on the latest email statistics
- Save hundreds of hours each year by consolidating disparate systems
- Leverage email results to further segment and target contacts and leads

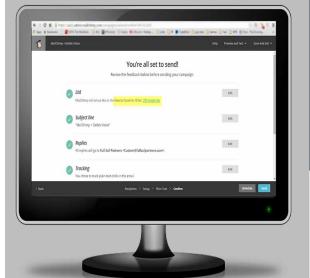






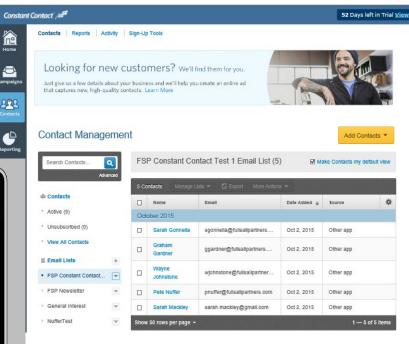
### **Automate Email Lists**





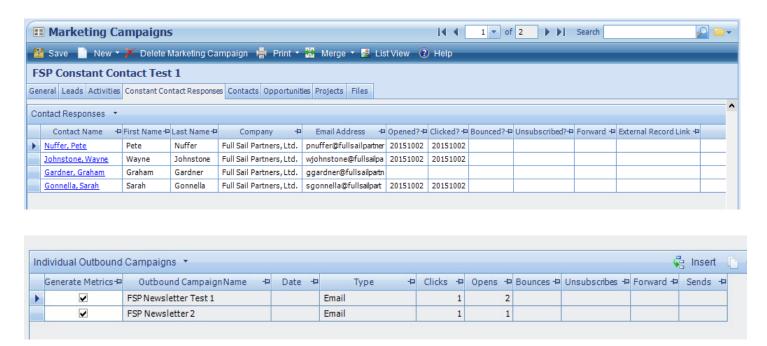
Campaign:

200





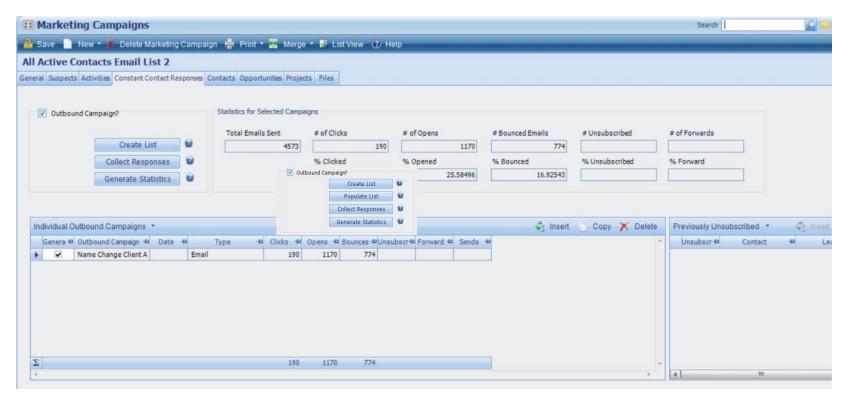
### **Get Insight in Deltek**



### **Individual Statistics for Each Campaign**

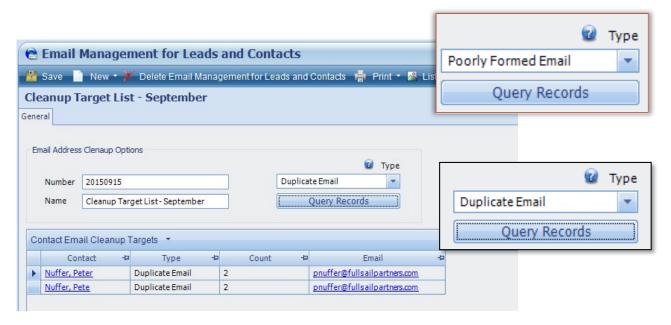


### **Get Insight in Deltek**





### **Error Verification**



Identify erroneous and duplicate email addresses



# Client Feedback Connector





### **Client Feedback Connector**

- Streamlines the Feedback Process throughout the Project Lifecycle
- Utilize existing Project and Contact data
- Allow milestone driven or on-demand feedback

### **BUILD MORE VALUE**

### CREATE FIERCE LOYALTY

Positive client experiences create raving fans who bring back work and refer others to you.

### **ENABLE YOUR CLIENT'S SUCCESS**

When you understand what success means to a client, you can create extraordinary value, while your work becomes more fun and rewarding.

### **INCREASE CONFIDENCE WITH INSIGHTS**

Nuanced data about each client backed by trends paints a picture of your relationships to enable targeted, focused

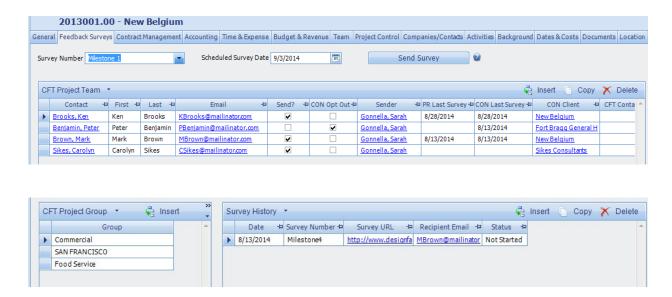
### **GROW YOUR FIRM**

Happy clients are more profitable. They help develop the potential of your people. Client savvy firms grow faster, earn more, and thrive.

### client feedbacktool



### **Project Initiated Feedback**

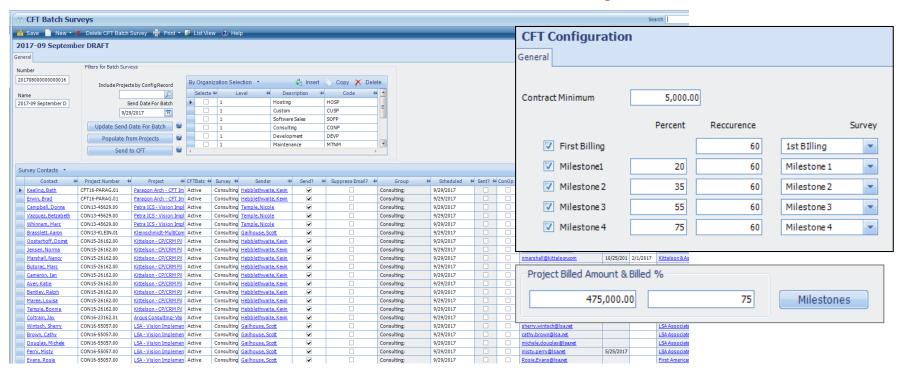


**Project Initiated Feedback from Project Info Center** 



### **Batch Deployment**

### **Project Info Center Bill %**





# Business Intelligence Connector





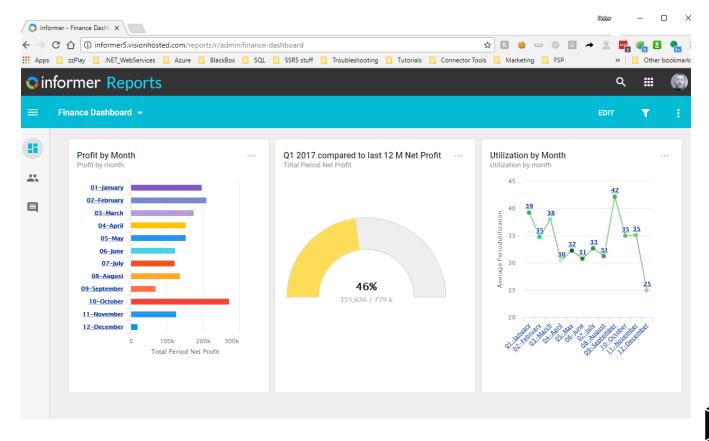
### **Business Intelligence**

- Visibility into your company performance
- Consistent source of the truth
- Easily combine data from multiple data sources
- Drilldown capabilities
- View source data
- Empower all users (Company, Department and Individual Reporting)
- Easy to use
- Programmer not needed to create meaningful reports



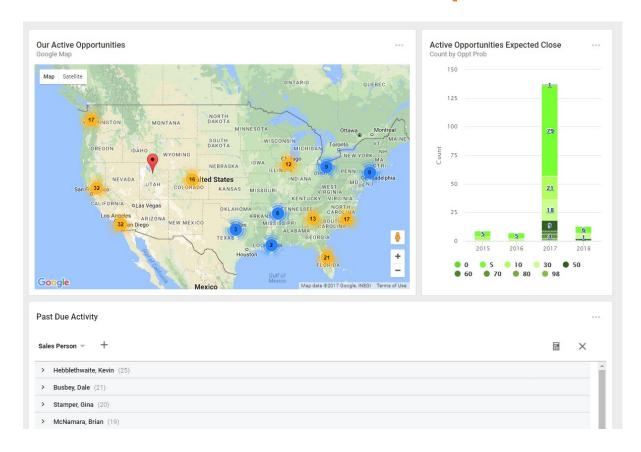


### **Informer Visualization Examples**





### **Informer Visualization Examples**





### Why Informer

Apple Utilization: Spencer, Thomas

→ Spencer, Thomas

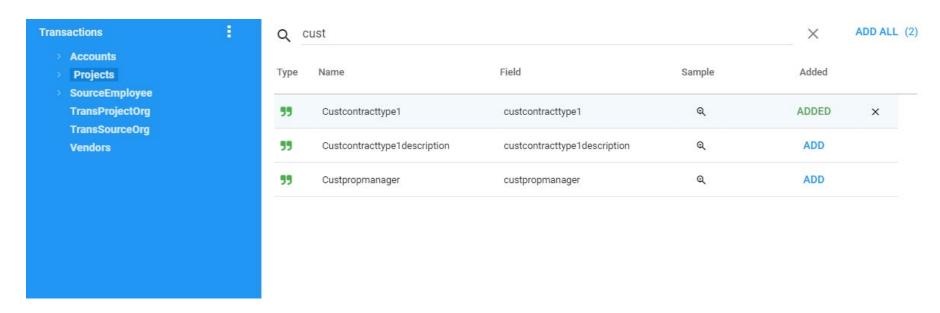
Overhead (1)200-Vacation (1)

Drilldown capabilities



### **Why Informer**

Quickly add new fields





### Why Informer

Access on your mobile device

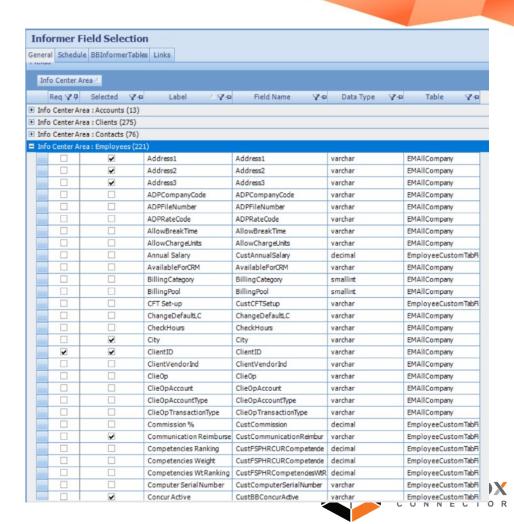


Flash required to view video



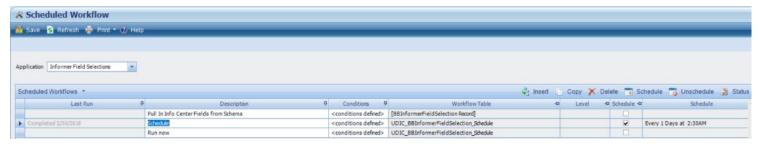
### **Data You Choose**

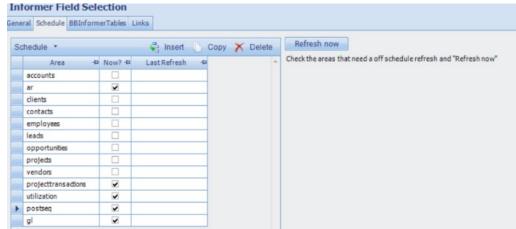
- Ability to add any Standard or Custom fields
- Standard data tables of:
  - Accounts, including Account GL Grouping Tables
  - Employees, including Absence Requests & PTO
  - Projects, including Contract Management
  - Opportunities
  - Clients
  - Contacts
  - Vendors
  - Accounts Receivable
  - Project and GL transactions



### On Your Schedule

### Schedule as needed: On-Demand, Nightly, Hourly







### Marketing Intelligence Connector

Coming in 2019/2020



### **Marketing Intelligence Connector**

- Track performance of inbound marketing campaigns directly in Deltek Vision
- Link your HubSpot inbound marketing tool with your Deltek Vision ERP system
- Maintain consistent and accurate marketing data and reduce duplicate entry
- Create a real-time information hub in Deltek Vision CRM with the latest customer behaviors & activities
- Share marketing awareness insight on your inbound marketing efforts to your entire organization





### HubSpot

- Contact & Lead Intelligence
  - Sales intelligence will be pushed from HubSpot to a new tab called Marketing IQ on the Contact or Lead record.
- Firm/Client Intelligence
  - Sales intelligence will be pushed from HubSpot to a new tab called Marketing IQ on the Firm/Client record.





## Blackbox as a Platform

Coming in 2019/2020





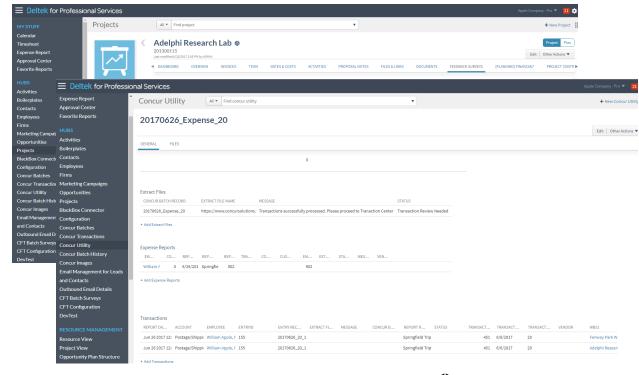
### **Blackbox as a Platform**

- Leverage dynamic workflow creation in Blackbox workflow builder
- Read, write and transform data to your specifications to a variety of end-points
- Support for multiple SQL, no SQL and document repository warehousing technologies
- Enablement for on-premise applications





### **Future Proof**









www.blackboxconnector.com info@blackboxconnector.com

